

# 2020 ANNUAL REPORT

# LETTER FROM THE PRESIDENT



*“You are the salt of the earth. You are the light of the world. Let your light shine before others, so that they may see your good works and give glory to your Father in heaven.”*

*(Matthew 5:13,14,16)*

## MISSION

Guided by the belief in the inherent dignity of all persons, the Pulte Family Charitable Foundation works to meet the basic human needs of the most marginalized members of the human family, including socio-economically disadvantaged youth; the aged; persons with physical, emotional and mental disabilities; and those with the fewest material resources. In addition to the above, the Foundation seeks to serve religious communities and correlative organizations of Judeo-Christian beliefs.

To this end, the Foundation strives to enact through its grantees the Seven Corporal Works of Mercy: feed the hungry; give drink to the thirsty; clothe the naked; care for captives; shelter the homeless; visit the sick; and assist the mourning.

I think about all the organizations that the Pulte Family Charitable Foundation (PFCF) has given monies to this past year (132). I am in awe and humbled by the enormous commitment they have to serve those in need. Our grantees are beautiful examples of being the “salt and light” in the world.

Our association with these grantees has been transformational for each Foundation member; one cannot help but be affected. Our relationships have increased our awareness of the multitude of complex issues in serving the marginalized of society. Seeking to enact through the grantees The Seven Corporal Works of Mercy\*, we witness daily the dichotomies at play for our most vulnerable brothers and sisters nationally and globally. People are hungry, thirsty, in need of shelter, uneducated and lonesome. Many are held captive by past transgressions. Countless suffer from emotional, mental or physical illnesses. In contrast to this, one is struck by seeing “Jesus with skin on” through all those bringing hope, food, water, shelter, education, healing and love.

In the following pages, we will spotlight four of our 2020 grantees: Champions Place in Johns Creek, Georgia; Pope Francis Center in Detroit, Michigan; Project HiFi in Boca Raton, Florida; and The Lord’s Place in West Palm Beach, Florida. They are the featured stories because they represent well the Foundation’s many grant recipients that fall in our giving areas of care for others, hunger and thirst, housing and education.

This annual report will give you a glimpse of where our flags were planted nationally in 2020. Although the PFCF is wholly independent of Pulte Homes and PulteGroup, Inc., the PFCF Board of Directors is committed to giving back nationwide to communities and individuals who built Pulte Homes by purchasing houses over the last sixty-plus years. We do this to honor Bill’s legacy and think he would be pleased that we are saying thank you in some small way. To this end, you will see 2020 grants were made as far south as Florida and as far west as California.

We also ventured to various corners of the earth through trusted connections and faith with our grant-making in 2020. In addition to the US, you will see grants were made in Central America, South America, Africa and the Middle East.



*Followers of Jesus are meant to be salt, which effectively preserves what is best in the society around them. And they are also light by which people around them come to see what is worth seeing.”*

*(Bishop Robert Barron, The Word on Fire Bible)*

The Foundation’s team continued to grow in 2020, adding two full-time employees and one part-timer for a total of six people. Mirtha Montecchi, originally from Paraguay, joined us in July as our Director of Finance. Virginia Norder, a Minnesotan, became a part of the team this past October and is our first Communications Specialist. Caitlin Pulte Doyle, born and raised in Boca Raton, FL, now residing in Chicago, IL, has assumed the Assistant Scholarship Director’s role under our Director of Scholarships, Karen Pulte. Caitlin is also the President of the Pulte Family Legacy Giving Program.

Moving forward, the broader question for the Board is, how can the Foundation effectively be salt and light to the world given the needs are so great, and resources are limited? For all of us who serve at the Foundation, I think the answer lies in conscientiously living out what we pray for in our Foundation Prayer. (See the full prayer on the inside back cover.)

*“We pray that individually and collectively, our motives be selfless. Lord, help us honor the founder by always staying committed, as he did, to live lives that emulate charity, mercy and love. May our spiritual eyes be open and recognize the desires of your heart and the needs of your people here on earth. Please pour your grace out upon the Foundation and us. May the work of the Foundation bring you only honor and glory. And, may it become a true hallmark for living the gospels of Jesus Christ.*

*Please, Lord, come now and take a seat amongst us. Be our Chairman of The Board and help us continue to draw the blueprints and lay the cornerstones upon which the Pulte Family Charitable Foundation will be built.*

*In Jesus’ name, we pray.*

*Amen.”*

Thank you to all our mentors, professional partners, grantees and team members. Every day you help us become better stewards of this legacy of giving. I send a sincere smile and a warm hug to each of you.

Sincerely Yours,



Nancy Pulte Rickard  
President

\* The Seven Corporal Works of Mercy are: feed the hungry; give drink to the thirsty; clothe the naked; care for captives; shelter the homeless; visit the sick, and assist the mourning.

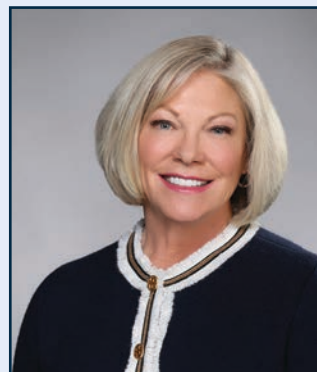
# OUR TEAM



Nancy Pulte Rickard  
President



Mark Pulte  
Vice President



Karen Pulte  
Director of Scholarship Program



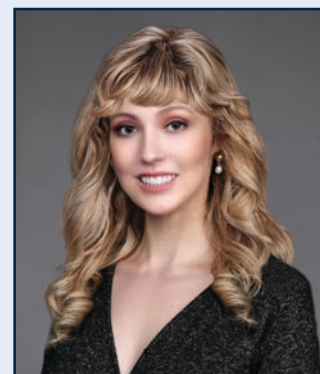
Annette Chimenti  
Executive Administrative  
Assistant



James Conner  
Grant Manager



Mirtha Montecchi  
Director of Finance



Virginia Norder  
Communications Specialist



Caitlin Pulte Doyle  
President of Legacy Giving Program,  
Assistant Scholarship Director



Catherine Moskalik  
Thompson  
Vice President and Treasurer  
of Legacy Giving Board



Bridget Rickard  
Secretary of Legacy  
Giving Board



## In Accordance With The Seven Corporal Works Of Mercy, The Pulte Family Charitable Foundation Makes Grants And Donations To Organizations That Fall Into Four Areas Of Giving:



CARE FOR OTHERS



SHELTER



HUNGER AND THIRST



EDUCATION

We chose to highlight a grantee from each of the four categories on the following pages. Our grantees are beautiful examples of the “salt and light” in the world – especially during these unprecedented times. In conversations with our grantees, we learned even more about the incredible power of giving. So many individuals and organizations were understandably unable to give this year while our grantees were providing for more need than at any other time in recent history. Despite the difficult circumstances, our grantees rallied and served – turning the grants they did receive into incredible, life-changing aid.

The metaphors of salt and light specifically addressed the impact faithfulness should have in the world. It should illuminate and preserve. Like both salt and light, our relationship with God should have an obvious impact on everyone who comes in contact with us. Jesus isn’t just calling us to be devoted, He’s encouraging us to have an influence everywhere we go – and that is what our grantees do.







CARE FOR OTHERS



Location: Johns Creek, GA



**“When our parents get old and they can’t take care of us anymore or they pass away, our only choice would be a nursing home,” says Matt Dooley. “We don’t need nursing homes. We don’t want to sit around all day and play games. We want to be part of the community and be a member of society. When you are in a nursing home you don’t have that opportunity. But at Champions Place we do. We have jobs. We have ownership. We meet new people every day. If it wasn’t for all this, most of us would eventually be in a nursing home.”**

Champions Place is a first of its kind shared living community specifically designed for young adults with physical disabilities. By providing safe, customized residences from which they can lead independent and productive lives, Champions Place enables residents to reach their full potential as self-reliant, productive and fulfilled citizens.

“This is the only place in the country that is a shared living community customized specifically for young adults with physical disabilities,” says Champions Place resident Sarah Grace. “The only other thing that exists are nursing homes or group homes that are more suited to people with cognitive disabilities. Those places are not set up or prepared for people with physical disabilities. They accept them, but they are not tailored to them. Champions Place is specifically tailored to people with physical disabilities.”

Without Champions Place, many of its residents would eventually be in nursing homes. That’s the reason why Champions Community Foundation, led by Rick Thompson, built it. Back in 2010, his son Matthew was a fresh high school graduate who like most young

adults wanted to move out of his parents’ house and make it on his own. However, unlike most young adults, Matthew needed to take into account the assistance he requires with daily tasks like brushing his teeth due to a rare form of muscular dystrophy – an incurable condition that causes progressive weakness in the body.

The Thompsons searched for a residential facility but found most only catered to seniors or people with intellectual and developmental disabilities. Homes for the physically disabled were non-existent. Thompson and some other families took matters into their own hands. First, they created Titan Wheelchair Sports. The program quickly grew from six to 80+ Titans and their families. Then, Thompson co-founded the non-profit Champions Community Foundation in 2014 to begin financing the game-changing Champions Place. The first 14 residents began moving in on October 24, 2020.

**Champions Place is an incubator for the development of adaptive best practices. The facility doubles as a Google and Tommy Hilfiger user-research center.**



“With voice commands we are able to turn off lights, call people, close and open up blinds,” says Champions Place resident Matt Dooley. “This place is top-notch when it comes to technology. The really cool thing is we are the a testing site for Google and Tommy Hilfiger. They send stuff to us and we try it out then we give them feedback. It’s really amazing.”

Google is developing adaptive technology and Tommy Hilfiger is developing a line of adaptable clothing. Champions Place residents get to test various prototypes. Rooms and wardrobes are specified to each resident’s particular needs and wants. Adaptive spoons and forks are the most recent items to earn rave reviews. Food remains on the utensil even if the diner has sudden or shaky movements.

“It’s important that the Pulte Family Charitable Foundation know the difference they made, and the impact they had,” says Thompson. “They gave us much needed encouragement while we were in the middle of construction. Their donation had a great impact on our capital budget.”

The gift from the Pulte Family Charitable Foundation enabled Champions Place to continue construction and begin changing lives.

“If Champions Place and Titans Wheelchairs are not for God’s Kingdom then they are not worth doing,” says Thompson. “The staff and the residents are very open about their faith. God is very present in this place. He’s blessed us with so many gifts. So many relationships. Our relationship with the Pulte Family Charitable Foundation being one of them. This is a beacon for Him.”



“Nobody wants to live at home with their parents,” says Dooley. “Everybody wants to get out and get a job, meet friends, possibly date. At home, when you’re with your parents you can’t do that. I mean you can, but it’s more difficult. Champions Place gives you that opportunity to be our own selves and to make our own lives. Whereas at home, we’re stuck. Our parents are pretty much doing everything for us. Champions Place is so adaptable.”



Over 11,000 young adults  
between the ages of 18 and 35  
in the Atlanta Metro area,  
and over 630,000 nationally,  
live with physical disabilities  
due to cerebral palsy,  
spina bifida, muscular  
dystrophy and personal  
injury.

Once these young adults age out of high school programs, they become isolated, lonely and depressed – a fate the Thompsons did not want for their son.



SHELTER

**THE  
LORD'S  
PLACE**  
Breaking the Cycle  
of Homelessness

Location: West Palm Beach, FL



Photo Credit: Tracey Benson Photography

Palm Beach County is at a crossroads in the fight against homelessness. The county's general population increased by 12 percent in the last decade while the gap between wages and the cost of living drastically widened. A quarter million Palm Beach County residents are paying more income than they can afford for housing. Despite the shifting economic dynamics affecting the community and the growing incompatibility between income and housing prices, affordable housing development remains inadequate. This dire situation has led to a sharp increase in local homelessness, as more and more residents are unable to afford their basic needs.

With the assistance of a grant from the Pulte Family Charitable Foundation, The Lord's Place will place 275 households comprised of 400 individuals (290 adults and 110 children) into supportive housing, with more than 80 percent maintaining or exiting to stable housing. As a result of the agency's comprehensive wraparound services, which include case management, peer support, therapy, benefits navigation, job training, GED/ABE tutoring, life skills workshops and financial literacy instruction, the vast majority of households will permanently end their homelessness.

"The last thing you want to do is put someone into housing and then there are no services, and for a long time that's what would happen," says The Lord's Place CEO Diana Stanley. "The Pulte Family

Charitable Foundation's support in our housing division allows us to continue to place people into housing and to provide what we refer to as wraparound services which include behavioral health care, job training and connections to other resources in the community."

The Lord's Place is the only agency in Palm Beach County that provides low barrier, short-term supportive transitional housing to homeless families; single women; formerly incarcerated homeless women; and homeless men in recovery. In addition, The Lord's Place is a major provider of permanent supportive housing for the chronically homeless and affordable housing for the formerly homeless. Through 10+ housing programs, The Lord's Place provides housing to 400 people a year who would otherwise have no place to live.

"We get asked all the time what makes somebody homeless," says Stanley. "People think it's because they are an addict, they have mental illness, they lost their job or they have a physical impairment. I look at all these answers and I say no, that is not why somebody is homeless. The only reason a person is homeless in our society is because they don't have a home. Because we all know people that struggle with addiction, struggle with mental illness, lost their jobs and have physical impairments. The difference is they get to go home to a place that they call their home."



**Today, a single parent making minimum wage would have to work 3.3 full time jobs to afford the \$1,434 monthly rent of an average two-bedroom apartment (NLIHC “Out of Reach” 2019).**

#### POINT IN TIME COUNT CHART:

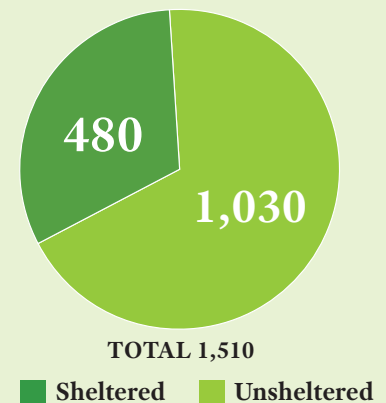
The Point-in-Time (PIT) count is a count of sheltered and unsheltered people experiencing homelessness on a single night in January.

The PIT takes place in cities across the nation and is mandated by the U.S. Department of Housing and Urban Development.

The most recent Palm Beach County PIT count took place from noon on Thursday, January 23, 2020 to noon on Friday, January 24, 2020.

Note, this count took place pre-COVID-19. The homeless numbers are now much higher.

#### 2020 PIT COUNT Sheltered/Unsheltered



Samantha Williamson came to The Lord's Place five years ago after a string of unfortunate events including illness, job loss and divorce.

“Everything was just going wrong in life,” says Williamson. “I ended up being homeless, had a daughter who was in trouble, probation, all this different stuff. Everything was going wrong.”

“I am very grateful for this place,” says Williamson. “They go above and beyond. A roof over our heads, food on the table, clothes on our backs. My son had no clothes. So, The Lord's Place took him shopping the day he came home. Anything you need, they help.”

The Lord's Place even helped Williamson get custody of her grandchildren when her daughter could no longer care for them.

“DCF (Florida Department of Children and Families) called me and asked, ‘Can you take these babies?’ I said yes, but I have to go through red tape because this is a homeless shelter for me and my son,” says Williamson. “But because this place is family oriented, they let me have my grandbabies. I will be forever grateful because who else will let you have your two grandbabies?”

“Homelessness can be complicated,” says Stanley. “We have never been an agency where one size fits all and we never will be. We go outside the lines. We are not afraid to do what needs to be done for the staff and the clients. We have strong advocacy voices. We are bold. We are loving.”

**Because serving the homeless requires many resources, Stanley believes the only way to break the cycle is through full community engagement.**

“The partnership between the Pulte Family Charitable Foundation and The Lord's Place is very important,” says Stanley. “I am a big believer that the only way we are ever going to be able to serve the most vulnerable neighbors in our community is when wonderful foundations like Pulte rise to the occasion and support the work that we do. It really is when communities become cohesive and everyone owns a piece of it that we can find real life solutions to serving the homeless. We are so grateful the Pultes are a partner in that endeavor. We could not do it without foundations like yours. There is just no way.”

## 2020 SNAPSHOT

1,668 Clients Served | 140 Employees

234 Volunteers | 10 Service Locations

400 Clients Housed | 32 Programs

Provided **Employment**

Services for **324** Clients

Provided **Street Outreach & Engagement Services** for **465** Clients



Photo Credit: Just Peachy Films



HUNGER AND THIRST



Location: Detroit, MI



**“Sometimes it’s easy to forget the homeless are individual people, that they are human beings,” says Father McCabe. “They have histories. They have childhoods. They had dreamed of a life as children very different than the one they are living and there is a lot of shame in that.”**

The chronically homeless face the greatest barriers to self-sustainability. Overcoming these barriers requires intensive, all-encompassing support services that no organization in Detroit currently offers. With the help of the Pulte Family Charitable Foundation the Bridge Housing Program at the Pope Francis Center will change that.

“My concern was that we weren’t changing the situation,” says Father Tim McCabe, Executive Director and President of the Pope Francis Center. “So, I went around the country and looked at 22 different programs in nine different states. Gathering best practices. Who was being most effective in treating chronic homelessness and how were they doing that? Through that research I created a program and a building to help us facilitate ending chronic homelessness in the city of Detroit.”

The Bridge Housing Program will include a 40-unit facility that provides guests with 90 to 120 days of shelter, along with the intensive support they need to move off the streets. This support includes trauma informed individualized care with social workers, housing professionals, job trainers, addiction counselors and mental health professionals all working together to help people make that

transition. The facility will feature a cafeteria, gymnasium, library, classrooms and health clinic. It will also include an outdoor shelter area with heated sidewalks and overhead radiant heaters for those who have normalized homelessness and struggle to come indoors.

In addition to the coming Bridge Housing Program, the Pope Francis Center has served Detroit’s homeless with food and drink for over thirty years.

“The homeless have a very poor diet generally speaking,” says Father McCabe. “So, we made a commitment that we were going to make sure they got nutrient dense balanced meals”

All meals are homecooked and include fruits and vegetables.

“It’s had huge benefits beyond just their physical health,” says Father McCabe. “I think it’s brought more stability in terms of behavioral problems and things like that. We know about spikes in sugar and the crashes that happen after.”

The Pope Francis Center also provides laundry and shower services. “They show you that you can be clean,” says Pope Francis Center guest Elandus Young. “That you can keep yourself clean. Just because



you're homeless doesn't mean you got to be dirty. You know what I'm saying? That's what they show us. And that's a beautiful thing. It's a beautiful thing."

The Bridge Housing Program will provide individuals with a safe place to build trusting relationships and start seeing something better for themselves.

"We believe we can end chronic homelessness in Detroit and the Pultes are helping us do that," says Father McCabe. "I really think it's all about educating people to understand the homeless better and the issues they are facing – the systematic barriers that are in place – and to help eliminate some of the stereotypes people have about who the homeless are," says Father McCabe.



"There can be an experience when you pull up to a light and someone is panhandling on the corner and you feel that awkwardness of them standing next to your car," says Father McCabe. "I think people don't realize that the homeless feel that same awkwardness. They feel shame. There is a lot of shame around homelessness. There's a lot of shame around mental illness and there's shame around addiction. I think that's something people often miss."



"It's not us on the front lines," says Young. "It's you guys on the backend. You're the ones who are pushing it forward, who are opening doors, who are listening. Those little things. Listening to us. Hearing us cry. Yes, that's what we do. We're little whiners because we don't have nothing and we're trying to get something. But you listening to us makes the biggest difference because there's hope. Knowing the spiritual part is there. People are out there who care. It's the love of God. And they are caring if we're having sick problems. If we're going through something. They're still listening to us as we cry out. And that's what God is all about."



"It gave me an opportunity to say it might be hard out here on the street, but there are some people out here who is willing to help us on the street. They give you a lot of TLC – that's Tender Loving Care," says Young.





EDUCATION

**Project HiFi**

World Class Service

Location: Boca Raton, FL



COVID-19 and the subsequent school closures exposed the digital divide faced by low-income communities more than ever before. Students from low-income families scrambled to find ways to connect to adequate internet so they could attend online classes and complete homework. With the help of the Pulte Family Charitable Foundation the non-profit Stem HQ created a pilot project – Project HiFi – to address this crisis.

Through the generosity of the Pulte Family Charitable Foundation, Project HiFi trained and paid 20 highly motivated high school seniors and recent graduates to give back to their communities and install high speed internet in low-income areas of Palm Beach County this summer. Students installed high speed internet to 100+ residents at Dixie Manor, a Housing and Urban Development (HUD) community and 50+ residents at Boca Island East, a workforce housing community in Boca Raton, Florida. In total, 150 apartments and an estimated 500 individuals gained internet service.

“As an engineer I’m a strong advocate that if you are going to take the time and energy to solve one problem you should try to solve two, maybe three problems with that same effort,” says Tech Garage Founder Scooter Willis. “If money is going to be spent to solve high-speed internet problems in low-income communities, then let’s also empower the smartphone generation of that community to solve the problems in their neighborhood with on-the-job training and give them a career path in technology.”

The biggest thing I learned from Project HiFi is don’t be afraid or don’t be hesitant to start all over or start something from the



**Dexter Dixon (left) and Bryan Diaz (right) are two of the students who participated in Project HiFi.**



beginning,” says Project HiFi participant Dexter Dixon. “In some instances, we would set up a device or install wiring and realized that it could be done better or that we didn’t really solve the problem. You just spent eight hours doing an install and you don’t like the thought of redoing it – but in the long run, you take pride in the high quality of workmanship and the customer benefiting from you making sure it was done correctly.”

### **Dixon was promoted to project manager during his time at Project HiFi.**

“This was my first time in management at a technical level,” says Dixon. “I had to learn how to simultaneously worry about my duties and responsibilities while also checking in to see if other team members were having problems and staying on schedule. I had to learn to anticipate when someone needed help versus letting them work through and own the problem. Managing is definitely harder than the technology.”

In addition to the technical aspect, Project HiFi provided students with general job and employee etiquette training. Transportation to work, money to buy water or lunch, even comfortable shoes to work in are factors that most take for granted but are substantial challenges when your family has limited resources. Publix gift cards were supplied at the start of each work week so team



members could bring food and water for lunch every day while Uber was provided for those who did not have a ride to work. Students learned half the battle is just showing up to get the job done.

“At first I was inexperienced,” says Project HiFi participant Bryan Diaz. “I would go to an apartment or unit to install internet and I would forget something so I would go back. I just wasn’t working efficiently. After I acquired that skill I started planning ahead. What do I need? This and that. So then when I got to work, I would start to get ready by getting organized for what I needed to do that day. The simple task of making sure I had all my tools in a bag and the supplies I needed to do an install made a huge difference in how much I got done.”

### **Diaz credits Project HiFi with the development of his time management skills.**

“At HiFi you’re allowed to screw up,” says Willis. “You’re allowed to make the cable incorrectly or take twice as long to do the work or cost a little bit more because we want a well-trained group.”

A well-trained group is what Project HiFi produced. The pilot project illustrated the ability of the smartphone generation to engage with and solve a problem in their community while learning how to work hard for a paycheck. In fact, the Boca Raton Housing Authority was so impressed with the quality of work and services that they contracted Project HiFi to install four video cameras at their corporate office and twenty-one video cameras at Boca Island East to provide a safe environment for the families that live there.

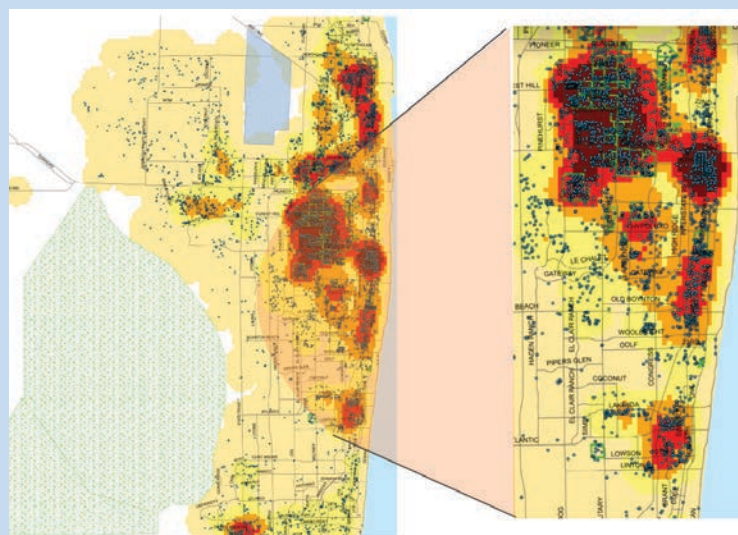
“We are under-estimating the potential of our youth,” says Willis. “In particular, the kids in our lower income communities. If we are going to make a difference, we need to innovate in our education model to engage and maximize the potential of the next generation. We are so appreciative of the Pulte Family Charitable Foundation’s willingness to take a chance on engagement models that can be the future of how we make a difference for those who need it the most.”

## **THE PROJECT HIFI MISSION**

**Install CAT6 ethernet cable to every resident in low-income communities allowing for 1 Gigabit world-class internet connection**

**Hire and train the smartphone generation from the community to build out the neighborhood high-speed internet network and provide long term technical support services**

**Establish a scalable model that can be replicated in other communities with the goal of creating economic and entrepreneurship opportunities for the next generation of technology workers**



**PALM BEACH COUNTY SCHOOL BOARD FREE AND REDUCED LUNCH HEATMAP**

Dark red indicates the highest density of low-income neighborhoods. Each blue dot represents a student who does not have internet access at home.



## **MANY COMMUNITIES LACK HIGH SPEED AFFORDABLE INTERNET ACCESS**

The Federal Communications Commission estimates 21 million Americans don’t have broadband at home and other studies suggest it is 43 million.

COVID-19 has highlighted the need for high-speed internet access for commerce, healthcare and educational purposes.

The impact of the Digital Divide in low-income neighborhoods has become evident during the COVID-19 crisis.

Heading into the 2020 school year, students without quality internet access were left behind.

# 2020 GIVING

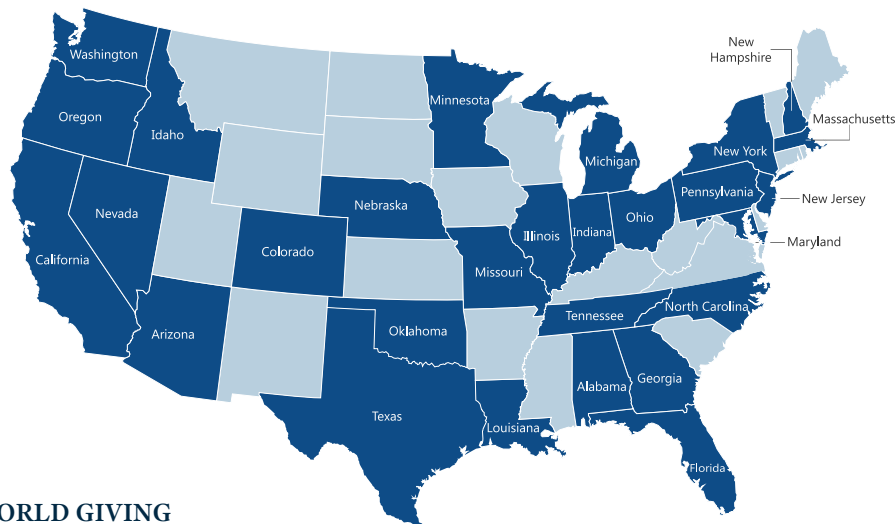
The Pulte Family Charitable Foundation provides financial support to charitable organizations primarily through two programs: Mission Giving and Legacy Giving. The Mission Giving program supports eligible 501(c)3 organizations doing work aligned with the Foundation's giving criteria. The Legacy Giving program continues Bill Pulte's legacy of generosity by allowing his family to direct giving to charitable causes.

At the beginning of 2020, no one could have anticipated the impact of COVID 19 on nearly all aspects of our lives. Our grantees demonstrated the importance of flexibility and resilience. Plans and budgets had to be adjusted. New safety protocols were written and implemented. The Foundation's priorities shifted to address growing need for food, shelter and other basic necessities. Many people found help and hope. We have been fortunate to partner with so many organizations working fervently to help their communities.

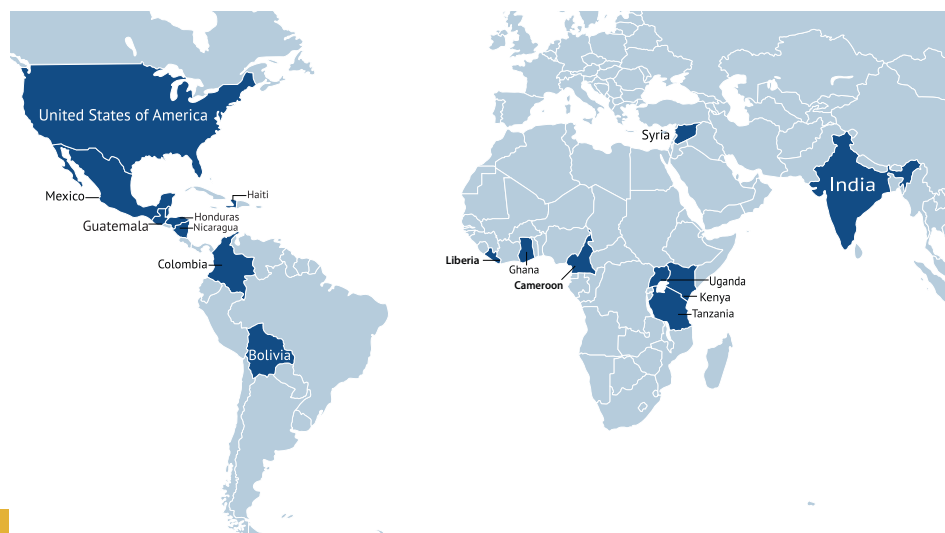
**Over the course of 2020, the Pulte Family Charitable Foundation supported 132 organizations awarding \$3,679,330 in total grants and donations. This includes:**

MISSION GIVING PROGRAM	\$3,275,000
LEGACY GIVING PROGRAM	\$87,000
SCHOLARSHIP PROGRAM	\$274,830
OTHER DONATIONS	\$42,500

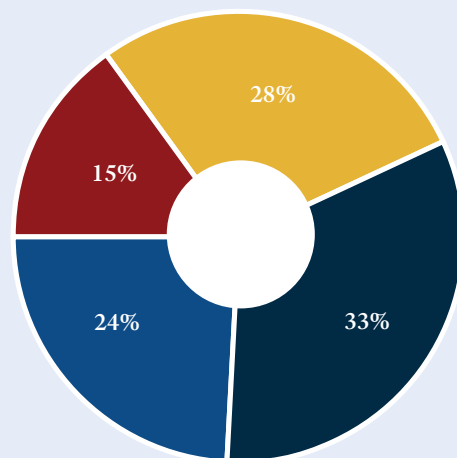
## US GIVING



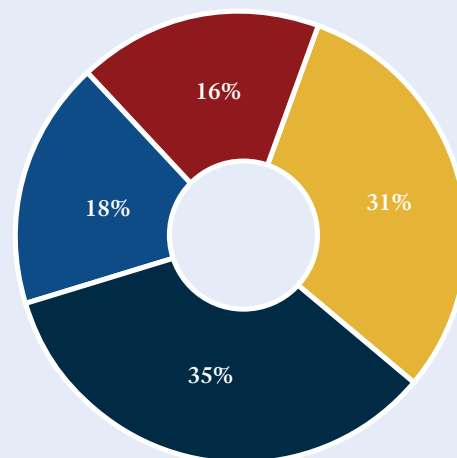
## WORLD GIVING



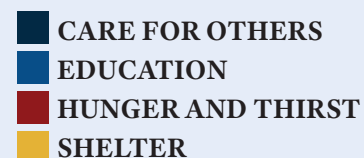
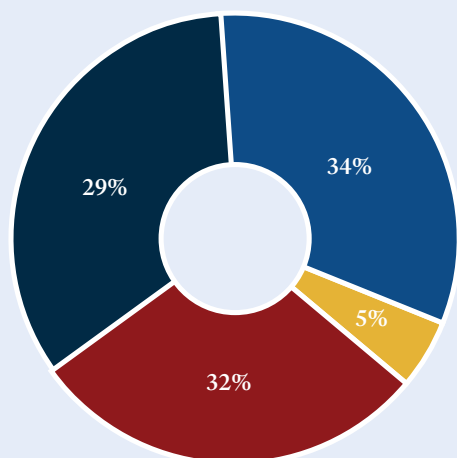
## ALL PROGRAMS



## MISSION GIVING



## LEGACY GIVING





## CARE FOR OTHERS

Angels' Place *Southfield, MI*  
 Because International *Nampa, ID*  
 Blessed Serving Others *Plantation, FL*  
 Café Momentum *Dallas, TX*  
 Caridad Center *Boynton Beach, FL*  
 Catholic Charities New Hampshire *Manchester, NH*  
 Catholic Near East Welfare Association *New York, NY*  
 Champions Community Foundation *Johns Creek, GA*  
 Cheboygan Catholic Community St. Mary/St. Charles *Cheboygan, MI*  
 Christ Child House of Detroit *Detroit, MI*  
 Corpus Christi Parish *Detroit, MI*  
 Dames and Knights of the Order of Malta Medical  
 and Dental Clinic *Detroit, MI*  
 Equal Justice Initiative *Montgomery, AL*  
 Florida United Methodist Children's Home *DeBary, FL*  
 Hearts & Homes for Veterans *Fort Myers, FL*  
 Henderson Behavioral Health *Lauderdale Lakes, FL*  
 Holy Cross Hospital *Fort Lauderdale, FL*  
 Jesuit Community of the University of Detroit *Detroit, MI*  
 Kinetic Kids *San Antonio, TX*  
 L Arche USA *India*  
 La Promesa Foundation *Gaithersburg, MD*  
 LavaMae Alameda, CA  
 LifeLab Kids *Ferndale, MI*  
 Little Light House *Tulsa, OK*  
 Livingston County Catholic Charities *Howell, MI*  
 LOGAN Community Resources *South Bend, IN*  
 Lourdes Senior Community *Waterford, MI*  
 Mercy Ships *Liberia*  
 Miles of Freedom *Dallas, TX*  
 Mother and Unborn Baby Care *Southfield, MI*  
 Our Lady Queen of Heaven Good Shepherd *Detroit, MI*  
 Partners International *Spokane, WA*  
 Pope Francis Center *Detroit, MI*  
 Potomac Community Resources *Potomac, MD*  
 Restoration Destination *Pahokee, FL*  
 Safari Doctors *Kenya*  
 Saul's Light Foundation *New Orleans, LA*  
 Second Chance Initiative *Boynton Beach, FL*  
 Selfless Love Foundation *Jupiter, FL*  
 Sisters of the Holy Cross *Uganda*  
 Special Olympics Florida *Clermont, FL*  
 Spirit of Giving Network *Boca Raton, FL*  
 St Raymond Our Lady of Good Counsel *Detroit, MI*  
 St. Elizabeth Church *Detroit, MI*  
 St. Patrick Senior Center *Detroit, MI*  
 Street Medicine Institute *Ingomar, PA*  
 The Arc of El Paso *El Paso, TX*  
 The Arc of Northwest Wayne County *Redford, MI*  
 The Children's Center *Detroit, MI*  
 United Cerebral Palsy Seguin of Greater Chicago *Cicero, IL*

## EDUCATION

A Place Called Home *Los Angeles, CA*  
 Academy of the Sacred Heart *Bloomfield Hills, MI*  
 Chicago Adventure Therapy *Chicago, IL*  
 Community Partners With Youth *New Brighton, MN*  
 Cristo Rey St. Martin College Prep *Waukegan, IL*  
 De La Salle Collegiate *Warren, MI*  
 Detroit Cristo Rey High School *Detroit, MI*  
 Dreams for Kids *Chicago, IL*  
 Edify San Diego *Guatemala*  
 Emanuel Jackson Sr. Project *Delray Beach, FL*  
 Fabretto Children's Foundation *Nicaragua*  
 Holy Cross Foreign Mission Society *Ghana*  
 Horizons for Youth *Chicago, IL*  
 Industrial Arts Institute *Onaway, MI*  
 Loyola High School *Detroit, MI*  
 Project HiFi *Delray Beach, FL*

Propel *Boca Raton, FL*  
 Southeast Michigan Construction Academy *Madison Heights, MI*  
 St. Henry's School *Nashville, TN*  
 The Center for Interreligious Understanding *Teaneck, NJ*  
 The Foundation For Tomorrow *Tanzania*  
 The Founders Fund *Naples, FL*  
 The Michigan Hispanic Collaborative *Ann Arbor, MI*  
 Viewing Our Children as Emerging Leaders *Chicago, IL*  
 Youth Mentoring Worldwide *Washington, DC*

## HUNGER & THIRST

Andre House *Phoenix, AZ*  
 Capuchin Soup Kitchen *Detroit, MI*  
 Catholic Charities of Northern Nevada *Reno, NV*  
 Catholic Charities of Southeast Michigan *Clinton Township, MI*  
 Catholic Charities of Southern Nevada *Las Vegas, NV*  
 Catholic Charities of West Michigan *Grand Rapids, MI*  
 Catholic Charities, Diocese of Joliet *Crest Hill, IL*  
 Centre for Community Development & Environmental Restoration *Cameroon*  
 Cheboygan Compassionate Ministries *Cheboygan, MI*  
 Cultivate Culinary School & Catering *South Bend, IN*  
 Diocese of Scranton *Scranton, PA*  
 Florida Food Force *Odessa, FL*  
 Food for the Poor *Guatemala*  
 Fundacion Fiambre *Colombia*  
 Gateway Community Outreach Inc. *Deerfield Beach, FL*  
 Juan Felipe Gomez Escobar Foundation *Colombia*  
 Mathile Institute for the Advancement of Human Nutrition *Guatemala, Nicaragua, El Salvador, Honduras*  
 Miami Rescue Mission *Miami, FL*  
 Naples Senior Center at JFCS *Naples, FL*  
 Our Lady of the Road *South Bend, IN*  
 Second Harvest Food Bank of Middle Tennessee *Nashville, TN*  
 Smart Bellies *Breckenridge, CO*  
 Special Delivery San Diego *San Diego, CA*  
 St. Leo's Soup Kitchen *Detroit, MI*  
 St. Nicholas Episcopal Church *Pompano Beach, FL*  
 The Lord's Place *West Palm Beach, FL*  
 The Society of St. Vincent de Paul Diocese Phoenix *Phoenix, AZ*  
 The Volunteer Way *Port Richey, FL*  
 United Food Force *McDonough, GA*

## SHELTER

All Hands and Hearts *Jackson & Calhoun Counties, FL*  
 Arizona Helping Hands *Phoenix, AZ*  
 Catholic Charities Diocese Of Venice *Venice, FL*  
 Catholic Charities of Dallas *Dallas, TX*  
 Catholic Charities of Omaha *Omaha, NE*  
 Center for the Homeless *South Bend, IN*  
 Children's Place At Home Safe *Lake Worth, FL*  
 Covenant House Florida *Fort Lauderdale, FL*  
 Covenant House Michigan *Detroit, MI*  
 Family Promise *Summit, NJ*  
 Friends of Angels Foundation *Colombia*  
 Habitat for Humanity of Greater Lowell *Westford, MA*  
 Habitat For Humanity of South Palm Beach County *Delray Beach, FL*  
 Haven of Rest Ministries *Battle Creek, MI*  
 Joplin Area Fuller Center for Housing *Joplin, MO*  
 La Puente Home *Alamosa, CO*  
 Midwest Shelter for Homeless Veterans *Wheaton, IL*  
 Mission of Our Lady of Mercy *Chicago, IL*  
 Mission ONE *Syria*  
 New Story Mexico, Haiti, El Salvador, Bolivia  
 Place of Hope *Palm Beach Gardens, FL*  
 Society of St. Vincent de Paul *Detroit, MI*  
 Starting Right Now *Tampa, FL*  
 The Refuge Ministries *Columbus, OH*  
 The Shelter for Abused Women & Children *Naples, FL*  
 Transformations by Austin Angels *Atlanta, GA*  
 Vista Maria *Dearborn Heights, MI*  
 Youth Haven *Naples, FL*



# PULTE SCHOLARS



One of Bill Pulte's favorite gifts to give was that of an education because it kept on giving long after it was given. Even though he never enrolled in college, Bill believed passionately in the power of education. Experience taught him that all professions require a variety of skills and talents.

To honor Bill's legacy, the Foundation established endowed scholarship funds at several institutions that support students in elementary school to those pursuing the trades or a four-year

degree. This effort will help to identify students who exemplify so many of the traits that Bill admired including integrity, grit, ambition and a commitment to hard work.

Beginning in 2020, Pulte Scholars are pursuing their education at the University of Notre Dame in South Bend, IN; Academy of the Sacred Heart in Bloomfield Hills, MI; Southeast Michigan Construction Academy in Madison Heights, MI; and Industrial Arts Institute in Onaway, MI. Pulte Scholars will be named at Ferris State University in Big Rapids, MI in 2021.

## 2020 PULTE SCHOLARS

**University of  
Notre Dame**

**10**

**Academy  
of the  
Sacred Heart**

**2**

**Southeast  
Michigan  
Construction  
Academy**

**23**

**Industrial  
Arts  
Institute**

**14**



## We asked six of our 2020 Pulte Scholars what it means to be a Pulte Scholar. Check out their responses!



**BRAD HAGEN**  
Industrial Arts Institute

"As a recent high school graduate starting my welding career, William J. Pulte inspired me in many ways. I am influenced by the characteristics he demonstrated including his motivation, intelligence and drive to succeed. William J.

Pulte began working at a young age and as a recent graduate. I want to do the same. Combined with my skill set I have the drive to continue working hard in order to make my career successful."



**REID MARSHALL**  
Industrial Arts Institute

"Being a Pulte Scholar means a lot to me. You guys pick certain kids, and I was very proud to be one of them. I just want to show my worth to you guys. You guys did a lot for me. That was awesome. It means a lot."



**KELLY O'CONNELL**  
University of Notre Dame

"The Pulte Family scholarship has been such a generous gift to me and has allowed me to pursue my education at the University of Notre Dame. I am so grateful for this scholarship because I have gained so much from my time so far at Notre Dame. A

few of my favorite things that I have done so far are join the Notre Dame Rocketry Team and the Notre Dame Symphony Orchestra, in addition to making amazing friendships in my engineering courses, extracurricular activities and residence hall. I am so thankful to the Pulte Family for supporting this wonderful experience of mine."



**CAROLINE LAROCCA**  
University of Notre Dame

"I am so honored and humbled to be a recipient of the William J. Pulte Scholarship. I particularly appreciate having been chosen by a foundation whose interests and passions align so well with my own. Now well into my second year of architecture, I am getting more and more excited

about the endless possibilities of how I can make a positive impact on the world with my degree (i.e designing sustainable, accessible, equitable, affordable, ethical, classical, beautiful buildings!). Receiving this scholarship from a foundation that is so dedicated to combating world poverty and many other global issues makes me so excited to pursue the same causes and be a part of their amazing initiative. I am beyond grateful for the Pulte family's support in my future."



**AUSTIN PELLETT**  
Southeast Michigan  
Construction Academy

"I applied to the Pulte Scholarship in the hope that someone caring would understand how hard I've worked to get where I am and have faith that I would keep pushing to get myself where I

want to be. Being a Pulte Scholar means that I have people in my corner and that it is possible to go after any goal if you do your best and are honest and work hard."



**LEPOLEON THOMAS JR.**  
Southeast Michigan  
Construction Academy

I will tell you who I am personally and how that connects with your organization. Number one: I believe in hard work. I believe in having character and integrity. I also believe in leading. I think at a certain point in life we all have the responsibility

to lead. I have an opportunity in the trades field to make a pretty decent living to provide for my family so as I'm looking back and getting older, I would like to lead the way for hopefully some men or women coming up who enjoy the trades field as much as I do to make a very good living too. So, with that being said, I think the trades are a good way to do it and I think the Pulte Scholar identifies with those characteristics. Being leaders in the field, having integrity – that's what it means to me."

# BILL PULTE



Born during the Great Depression, William (Bill) J. Pulte's journey was that of hardworking vision driven boy to homebuilding icon. Bill constructed his first home in 1951 at age 18 and went on to found and build Pulte Homes into one of the largest homebuilders in the United States. Bill was a quiet giver who shared his resources and faith in support of organizations and communities that reflected his vision of a more caring and compassionate world.

## PRAYER FOR WORLD PEACE

Dear God, thank you for all creation. In the spirit of Jesus of Nazareth and all teachers of peace who inspire the many faith traditions, help me, and all the people of the world, learn how to replace hate, war, oppression and division with love, peace, freedom and reconciliation. Help me to embody Your love in my relationships with my family and friends, strangers – even my enemies. I commit myself to this sacred task throughout my life.

So Let it be.



## THE BUSINESSMAN

Bill built his first home in 1951 at age 18: a five-bedroom bungalow near Detroit's City Airport. Bill spent the next seven years building custom homes throughout the Detroit metropolitan area and incorporated William J. Pulte, Inc. In 1959, Bill introduced plans for his first subdivision, Concord Green, in Bloomfield Township, Michigan. Bill understood that buying a home was so much more than a simple purchase. To a family, buying a home was buying a dream. To this end, Bill aligned Pulte with the progress of baby boomers, providing them with affordable homes for each life stage: starter, family and retirement.

The 1960s were years of rapid growth as Pulte entered the Washington, D.C., Chicago and Atlanta markets. Bill was an expert at acquiring and building up local and national builders. Pulte went public on the American Stock Exchange in 1972 and Bill subsequently established ICM Mortgage Corporation to offer convenient financing and competitive mortgage rates. During the 1980's, the company closed more than 4,500 homes per year in 11 states, with revenues of \$294 million. Bill founded Pulte University in 1980 to train his homebuilders. The company entered the New York Stock Exchange in 1983. Bill helmed Pulte's 1988 acquisition of five thrift institutions, which subsequently merged to form First Heights Bank, a federal savings bank. By 1995, Pulte Corporation was the largest homebuilder in the United States, earning recognition as "America's Best Builder" from the National Association of Homebuilders and Builder Magazine. Pulte continued to enter new markets during the late 1990s and in 1998 signed an exclusive agreement with General Electric to supply all Pulte homes with GE branded appliances. Pulte became a Fortune 500 Company in 1999, selling a record 26,622 homes.

The company celebrated its 50th anniversary in 2000 with a presence in 41 markets in 25 states, as well as operations in Mexico and Puerto Rico and expansions into Argentina. In 2005, Pulte shattered its previous record by delivering 45,630 homes with consolidated revenues of \$13.7 billion. Pulte debuted on the Fortune Global 500 List in 2006. Fortune Magazine recognized Pulte as one of the world's most admired companies in 2010. Bill announced his retirement that same year.

## THE FAMILY MAN

Bill's love for family was second only to his love for God. While the public knew Bill as a homebuilding giant, his family knew him as a dad raising 14 children. Bill always tried to be home by 6:30 p.m. and was an excellent after-dinner pop fly and ground ball hitter. "Freedom with responsibility" was Bill's parenting motto and he was determined that all Pultes from an early age understand their responsibility to give unto others. When his youngest was five and his eldest 16, Bill decided the family should take on a project each Christmas. Projects included donating to senior communities, collecting gifts for families in need and visiting homes for the disabled. Bill let his children pick and plan the projects. This philanthropic spirit translated into everything Bill did, and today his children, 27 grandchildren and six great-grandchildren carry on his legacy.

## THE PHILANTHROPIST

Bill was a quiet giver who shared his resources and faith in support of organizations and communities that reflected his vision of a more caring and compassionate world. Often religious leaders called upon him to replace the church or school roof or air conditioning units, remodel the living quarters and support their soup kitchens. Others came to him for seed money to build orphanages, houses and classrooms. Bill helped provide needy families in Detroit with shelter, heat, and electricity. Bill also served as an anonymous philanthropist for Detroit's Cornerstone Schools, providing education for thousands of young Detroiters. One of Bill and his wife Karen's favorite missions was the building of homes and shelters for those in poverty. Together, they donated thousands of housing units and shelters to Central America's poorest communities.

Bill passed away in 2018 at the age of 85. Not only was Bill a homebuilding icon, but he was also a visionary leader who impacted how the entire construction industry operates today. Bill's legacy of faith, kindness, hard work and selfless charity are the guiding spirits of the Pulte Family Charitable Foundation. The Foundation carries forward his passion and dedication as we fund organizations that are committed to solving complex issues plaguing underserved and at-risk populations.

# The Pulte Family Charitable Foundation Prayer

In the name of God, the Father, Giver of all gifts, seen and unseen, Father to us all, we come before you as your sons and daughters.

In the name of the Son, Jesus Christ, Our Lord and Savior, we come before you as brothers and sisters in Christ.

And, in the name of the Holy Spirit, Our Counselor, we come before you seeking:

- Clarity of purpose(s) and vision for the Foundation;
- Guidance in the practical application of the guidelines outlined in establishing and continuing thereof the Foundation; and
- Wisdom and its fruits of discernment, humility, and purity of heart.

We come before you our Triune God in thanks and praise for the opportunity to serve you. We thank you for blessing the founder, William John Pulte, with all the many gifts that you had bestowed upon him in his life. In particular, we thank you for giving him the gift of faith and love for you, which had prompted him to serve you not only in his life but upon his death through those he trusts. We thank you too for giving him the gift of prosperity coupled with a generous heart. Together they have provided for the origin of the Foundation.

As for those who serve in the Foundation, we thank you for entrusting us with the task of operating, growing and representing this Foundation. As the years pass, we pray that you would develop in us and equip us with the gifts, tools, capabilities and all else required to run this extension of a life of giving successfully.

We pray that individually and collectively, our motives be selfless. Lord, help us honor the founder by always staying committed, as he did, to live lives that emulate charity, mercy and love. May our spiritual eyes be open and recognize the desires of your heart and the needs of your people here on earth. Please pour your grace out upon the Foundation and us. May the work of the Foundation bring you only honor and glory. And, may it become a real hallmark for living the gospels of Jesus Christ.

Please, Lord, come now and take a seat amongst us. Be our Chairman of the Board and help us continue to draw the blueprints and lay the cornerstones by which the Pulte Family Charitable Foundation will be built.

In Jesus' name, we pray.

Amen.



**PULTE FAMILY**  
CHARITABLE FOUNDATION